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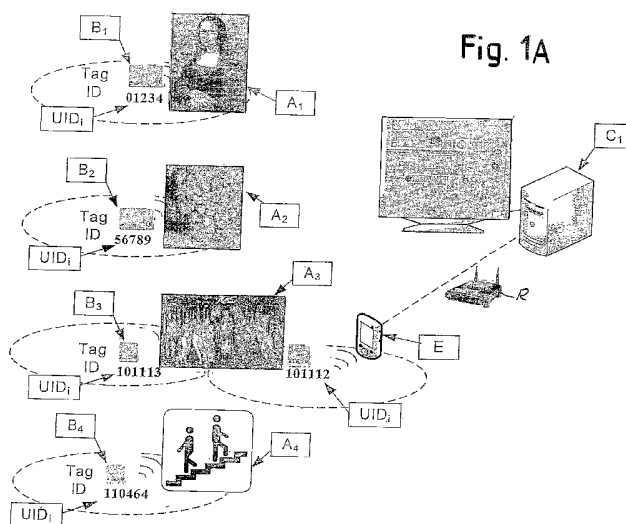
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(57) Abstract: The system comprises a multiplicity of identification devices (B_i)₁ each placed in the vicinity of an exhibited object and which continuously emits a sequence of electromagnetic pulses representing respective unique codes (UID_i). The system further comprises a multiplicity of individual portable guide devices (E) for visitors, able to provide users with information about each exhibited object, each of which, by means of its own receive circuits (E₃, E₁₁) and control circuits (E₉), automatically activates the reproduction of the information about an object (A_i) only after receiving at least two consecutive said identical sequences of pulses.